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## 2012 Oxford to London Eco-Rally

Submitted by MikeWhelan on 17 March, 2012 - 08:58 SHARE [f](#) [t](#) [e](#)



On Saturday 18 August, the sixth annual Eco-Rally will showcase a wide range of future transport services and vehicles from some of the world's leading automakers and innovative new start-ups. Many will be driven by familiar faces setting off in convoy from Oxford to London via the legendary Ace Cafe - proving that modern, eco-friendly cars, bikes and vans can get us from "A to B without the three Cs" (carbon, cost & congestion).

The event includes exciting new product launches from the likes of Ford, Zero Motorcycles and Rieju, plus mobility services and amazing fleet vehicles. City transport will be a hot topic in London during the 2012 Olympic Games and now the UK Government's Plug-in Car and Plug-in Van grants make zero emission transport even more affordable.

There will be opportunities to see the vehicles and associated products & services at all checkpoints en route. The parade will culminate at a display in Waterloo Place, central London. For more info, videos, comparisons and advice, visit [eco-rally.org](http://eco-rally.org) or follow us on Twitter, Facebook, LinkedIn or YouTube.

Associated event: [Investing in Future Transport Conference](#), Thursday 16 Aug, London City Hall - supported by the Mayor of London.



**Date:** Saturday, August 18, 2012 - 08:00 - 18:00  
**Admission Fee:** FREE



**Start (Oxford), 2012 Eco-Rally**  
Friday, August 17, 2012 - 12:00 - 23:45

All the electric entrants in the 2012 Eco-Rally will make use of existing charging points around Oxford in preparation for the start-line display and 65 mile trip to London. The growing network of charging points will give Oxford one of the highest densities of charging points anywhere in Europe, courtesy of the POLAR network.

[MORE INFO...](#)



**Start (Oxford), 2012 Eco-Rally**  
Outside Museum of the History of Science, Oxford, OX1 3AZ  
Saturday, August 18, 2012 - 08:00 - 11:00

The 2012 Eco-Rally will start in the new electric car capital of Europe against the backdrop of classic Gothic architecture. Expect to see a range of vehicles and sustainable travel options, ranging from affordable to quirky to downright sexy.

[MORE INFO...](#)



**Start (Ace Cafe), 2012 Eco-Rally**  
Ace Cafe London, London, NW10 7UD  
Saturday, August 18, 2012 - 10:00 - 14:00

Ace Cafe London will host the pit-stop and act as the start-line of the inner-city leg of the 2012 Eco-Rally on Saturday 18 August 2012. Expect to see an eclectic mix of green machines and kit cars on display all morning until the main convoy arrives from Oxford.

[MORE INFO...](#)



**Finish Line Exhibition (all day), 2012 Eco-Rally**  
Waterloo Place, London, SW1Y  
Saturday, August 18, 2012 - 10:00 - 18:00

There will be a free display of green car design and green motorsport on Saturday 18 August 2012 from 10am at Waterloo Place in central London. See the morning line-up below. At approximately 3pm they will be joined by the arrival the 2012 Eco-Rally convoy - a wide variety of the latest eco-friendly cars and bikes - arriving from Oxford via Ace Cafe.

[MORE INFO...](#)

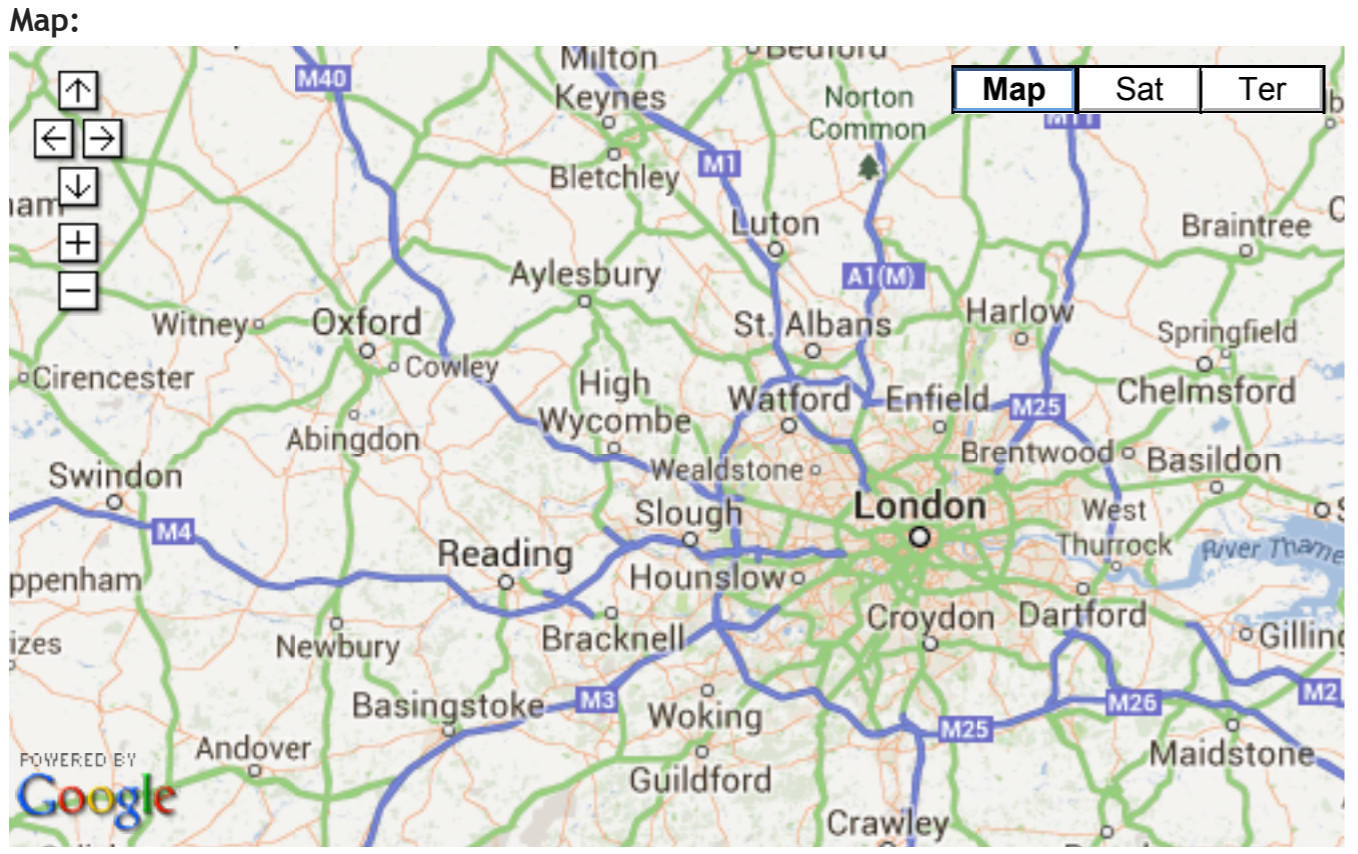


**Finish Line, 2012 Eco-Rally**  
Waterloo Place, London, SW1Y  
Saturday, August 18, 2012 - 15:00 - 18:00

The finish line and main exhibition venue of the 2012 Eco-Rally is on Waterloo Place in the heart of London, near Trafalgar Square. The main cavalcade of the latest eco-friendly cars and bikes is expected to arrive at 3pm. See the full line-up below.

[MORE INFO...](#)

Distance: 65miles



More info: <http://www.eco-rally.org/get-involved>

The Event: 2012 Eco-Rally  
Sustainability topics: Infrastructure, Olympics  
Regions: Central London, North London, Oxfordshire  
Tags: road-trip

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