

See more news releases in [Automotive](#) | [Transportation, Trucking & Railroad](#) | [Trucking and Road Transportation](#) | [Green Technology](#) | [Sporting Events](#) | [Environmental Issues](#) | [Corporate Expansion](#) | [New Products & Services](#)

The "Altran Excellence Centre for New Automotive Technologies" Opens in Barcelona



PARIS, May 10, 2012 /PRNewswire/ --

Altran, global leader in innovation and high-tech engineering consulting, inaugurated today in its head office in Barcelona the "Altran Excellence Centre for new automotive technologies".

This global excellence centre will concentrate the Group's projects related to innovation and electric vehicle development, offering to its clients a unique expertise about electric vehicles, hybrid vehicles and CO2 emission reduction systems.

The "Altran Excellence Centre for new automotive technologies" will benefit from Altran's 30 years experience in the automotive sector. Programmed to recruit the best talents in Electric Vehicles, Mechanics, Electronics, Engines and Innovation, the Centre will accompany its clients from the automotive sector, such as Renault, Nissan, PSA, BMW, Seat, Volkswagen and Porsche.

Within the five next years, the Centre will recruit 400 consultants, who will join the 2000 automotive specialists operating within 20 countries in the world.

"The automotive industry is undergoing radical transformation. Altran positioned as the Innovation Partner of the sector is more and more addressing the fundamental mobility issues linked to vehicles of the Future. That is why the opening of a new excellence centre will facilitate the cross fertilization of our competencies in automotive", outlines Cosimo de Carlo, Executive Director for Automotive, Infrastructure and Transportation.

Barcelona - electric Europe's lung

Altran has decided to install this Excellence Centre in Barcelona, due to the wide range of experiences that the Group has been able to gain in the automotive industry over the last few years, together with the different initiatives that Barcelona has carried out to promote the electric vehicle that has turned the city into a reference point in Spain and within Europe.

"As innovation makers, we investigate new technologies and in Altran Spain we are proud to have this centre in the city of Barcelona from where we will offer dedicated services to our customers worldwide. The new talents of the Centre together with our 2000 experts will contribute efficiently to the future of the automotive industry", commented Luis Abad, Vice-President of the Altran group for Southern Europe.

This new centre is part of the project called Ba-tech, which Altran is developing and includes the creation of four excellence centers in Barcelona: web development, electronic administration, new automotive technologies and change management.

Electricity taking on petrol

In the evening, Altran has organized an event in the streets of Barcelona in order to show one of the key automotive projects, in collaboration with Quimera. Reina María Cristina Street, in the Catalanian capital, will be turned into a race track. Electricity will test and measure its strengths.

During the event, attendees will be able to join the live street show in which the main characters are the AEDC (All Electric Drift Car), which will compete against a McLaren MP4-12C, a petrol sports car.

The AEDC is a full electric car designed to race in drifting competitions and offers an instantaneous surge of electric power giving a 0-60mph of 3.2 seconds. Due to the chemistry make-up, the batteries are much safer, with no thermal runaway and a re-charge time of approx 1 hour, with 80% charge.

In addition, Altran has unveiled, for the first time, some of their current developments in cooperation with Quimera: the AEGT-Evo2 and the AEGF (All Electric Great Formula). These vehicles are designed to redefine the concept of Racing Cars and start racing in 2013.

For more information, please visit the press kit: <http://www.altran.com/auto-excellence-centre-spain>

About Altran

As global leader in innovation and high-tech engineering consulting, Altran supports companies in the creation and development of their new products and services. For thirty years, the Group has been providing services to key players in the fields of Aerospace, Automotive, Energy, Railways, Finance, Healthcare and Telecoms.

Present at every stage of project development from new-technology strategic planning through to manufacturing, Altran is able to capitalise on its expertise in four key domains: Product Lifecycle Management, Mechanical Engineering, Systems Engineering & Embedded Systems and IT Systems.

With a global network of 17,000 collaborators (including 15,000 consultants), throughout more than 20 countries, and 500 major clients, the Group reported sales of €1,420m in 2011.

<http://www.altran.com>

Follow us on Twitter @altran_es and @Altran_Press

SOURCE Altran

More by this Source

ALTRAN Altran Helps to Define Strategy for UK Electronic Systems Industry
28 Jun, 2013, 08:00 BST

ALTRAN Altran wird Partner des Lotus F1®-Teams
27 Jun, 2013, 07:00 BST

ALTRAN Altran sluit zich aan bij Lotus F1®-team
27 Jun, 2013, 07:00 BST

[View all news by this source](#)

Journalists and Bloggers



Visit [PR Newswire for Journalists](#) for releases, photos and customised feeds just for Media.

View and download archived video content distributed by MultiVu on [The Digital Center](#).



Until you hear the full story, why would you invest?

Making sound investment decisions can be difficult. You can study the figures and read the analyst recommendations, but how do you really know the story behind company strategy? How can you get answers to *your* questions?

The [Private Investor Network](#) helps you to reach an informed decision on the stocks you pick. Interactive presentations from UK listed companies give you the kind of access previously enjoyed only by the big fund managers. And with keynote speeches from industry experts, downloadable content and an investor lounge where you can swap tips with your peers, you can invest with confidence.

For more information, and to register for FREE, visit us at www.privateinvestornetwork.co.uk



Get content for your website
Enhance your website's or blog's content with PR Newswire's customised real-time news feeds.
[Start today.](#)

Contact PR Newswire
Send us an email at MarketingUK@prnewswire.co.uk or call us at +44 (0)20 7454 5382

Become a PR Newswire client
[Request more information](#) about PR Newswire products & services or call us at +44 (0)20 7454 5382